

TIPS FOR MANAGING YOUR PRIVACY

Simple ways you can stay safe online

Websites often ask for your information or to track you — but you're in control. You get to decide what info you share with businesses that are subject to the California Consumer Privacy Act and what they can do with it.

About us

The California Privacy Protection Agency (CPPA) was created by voters in 2020 to protect your privacy rights. We help Californians learn how to keep their personal information private and secure.



When you've finished these steps, be sure to collect your **Privacy Protector** patch!

Tips to Protect Your Privacy

Click the link

Websites are required to allow you to select your privacy choices by providing a link in their privacy policy and usually at the bottom of their website.

Toggle the toggle

Sometimes websites offer privacy choices through a pop-up banner. Instead of hitting "accept" you can use the toggle to opt-out.

Use Privacy Tools

Tools like Global Privacy Control (globalprivacycontrol.org) can automatically signal your privacy preferences to every website you visit without having to manually toggle the toggle or click the link.

Submit a complaint or get support at privacy.ca.gov