



CALIFORNIA PRIVACY PROTECTION AGENCY BOARD

400 R Street, Suite 350
Sacramento, CA 95811

MEMBERS OF THE BOARD

Jennifer M. Urban, Chairperson
Jill Hamer, Board Member
Drew Liebert, Board Member
Alastair Mactaggart, Board Member
Nicole A. Ozer, Board Member

MEETING NOTICE & AGENDA

The California Privacy Protection Agency Board will hold a public meeting at the following dates and times at the location identified below and via Zoom video and telephone conference:

Day 1: Thursday, August 6, 2026 at 1:00 p.m. PDT

Day 2: Friday, August 7, 2026 at 9:00 a.m. PDT

Location:

California Public Utilities Commission (CPUC) Auditorium
505 Van Ness Avenue
San Francisco, CA 94102

To help prevent the spread of COVID 19 and other communicable diseases, masks are encouraged for anyone attending the meeting in person. Members of the public may attend the meeting at the physical location above, or via Zoom video or telephone conference.

To join this meeting by Zoom video conference:

<https://cppa-ca-gov.zoom.us/j/83114797051>

Webinar ID: 831 1479 7051

To join this meeting by telephone:

US: +1 408 961 3928 or +1 855 758 1310

Conference Code: 682962

NOTE: Please be advised that Zoom requires attendees to input a name and an email address in order to attend a videoconference. You may use a pseudonym and a pseudonymous email if you would prefer not to use your name. You may also attend by telephone without giving a name (though your phone number will be visible to the panelists and Board staff).

MEETING AGENDA

Day 1: Thursday, August 6, 2026 at 1:00 pm

- 1. Call to Order and Establishment of a Quorum**
Jennifer M. Urban, Chairperson
- 2. Informational Session: An Overview of the History, Laws, and Technology Behind Opt-out Preference Signals**
- 3. Preliminary Rulemaking Update and Recommendations: Opt-out Preference Signals**
Philip Laird, General Counsel, CPPA; Lisa Kim, Senior Privacy Counsel and Advisor, CPPA; Rianna Grenda, Senior Legal Analyst, CPPA
- 4. Discussion and Possible Action to Amend Regulation Section 7500, Conflict of Interest Code, Including Possible Adoption of Proposed Text**
Philip Laird, General Counsel, CPPA

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Day 2: Friday, August 7, 2026 at 9:00 am

- 5. Call to Order and Establishment of a Quorum**
Jennifer M. Urban, Chairperson
- 6. Annual Administrative Update, Including Plan for Upcoming Budget Development**
Von Chitambira, Deputy Director of Administration, CPPA
- 7. Annual Public Affairs Update**
Megan White, Deputy Director of Public and External Affairs, CPPA
- 8. Delete Request and Opt-out Platform (DROP) Update**
Marissa Rosemblat, Assistant Deputy Director of Public and External Affairs - Delete Act, CPPA; Artem Andrusov, Chief of IT, CPPA
- 9. Discussion and Possible Action to Amend Regulations, Sections 7600 and 7611, to Adjust CPPA's Data Broker Registration and Access Fees**
Marissa Rosemblat, Assistant Deputy Director of Public and External Affairs – Delete Act
- 10. Discussion and Possible Action on Proposed Amendments to Regulations, Sections 7601-7622, and Proposed Adoption of Regulations, Sections 7630-7633, Regarding Data Broker DROP Compliance Audits, Including Possible Advancement to Formal Rulemaking**
Philip Laird, General Counsel, CPPA; Liz Allen, Attorney, CPPA; Kevin Sabo, Legal Division Specialist, CPPA
- 11. Audits Division First Annual Update**
Sabrina Boyson Ross, Chief Privacy Auditor, CPPA

12. Legislative Update and Authorization of Agency Positions on Pending Legislation

Maureen Mahoney, Deputy Director of Policy and Legislation, CPPA

13. Public Comment on Items Not on the Agenda

Notice: The Board may not discuss or act on any matter raised during this public comment section, except to decide whether to place the matter on the agenda of a future meeting.

[Government Code, Sections 11125 and 11125.7, subd. (a)]

14. Future Agenda Items

Notice: Although any Board Member may identify a topic of interest, the Board may not substantially discuss or take action on any matter raised during the meeting that is not included on this agenda, except to decide to place the matter on the agenda of a future meeting. [Government Code, Sections 11125 and 11125.7, subd. (a).]

15. Closed Session

- a. Personnel Matters, under authority of Government Code Section 11126(a)(1).
- b. Pursuant to Government Code Section 11126(e)(1) and (2)(A), the Board will meet in closed session to confer and receive advice from legal counsel regarding:
 - i. *Litigation for which disclosing the names would jeopardize the Agency's ability to conclude existing settlement negotiations to its advantage.*

16. Adjournment

NOTICE TO THE PUBLIC

All times indicated are approximate and subject to change. The meeting may be cancelled without notice. Agenda items may be discussed and actions taken out of order, including on different days for multi-day meetings, at the discretion of the Chairperson for convenience, to accommodate speakers, and to maintain a quorum. Identified presenters are subject to change. Action may be taken on any item on the agenda.

Public Comment: Members of the public who are attending will be given the opportunity to make comments on each agenda item prior to any Board action. If public comment is not specifically requested, members of the public should feel free to request an opportunity to comment. Total time allocated for public comment may be limited. Comments will be limited to three (3) minutes per person; however, the Chairperson may decide to shorten or lengthen the public comment period at her discretion. Members of the public will not be permitted to "yield" their allotted time to other members of the public to make comments.

Accessibility: The Board complies with the Americans with Disabilities Act by ensuring that the meeting facilities are accessible to persons with disabilities, and providing that this notice and information given to the members of the Board is available to the public in appropriate alternative formats when requested. If you need assistance, including disability-related modifications or accommodations to participate in this meeting, please make your request by contacting Von Chitambira at (279) 895-1412 or info@cpga.ca.gov. Providing your request at least five business days before the meeting will help to ensure availability of the requested accommodation.

For the meeting notice and agenda and more information, please access the Board's website at <https://cpga.ca.gov>. Please direct requests for further information to Von Chitambira at (279) 895-1412 or in writing to info@cpga.ca.gov or at 400 R Street, Suite 350, Sacramento, CA 95811.